

Today's Date: Thursday, July 3, 2014

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FOR IMMEDIATE RELEASE

Birch Creek Executive Director to Attend Harvard Business School Program

Egg Harbor, Wis. – July 3, 2014 – Birch Creek Executive Director Alan Kopischke was accepted to the Harvard Business School's (HBS) *Strategic Perspectives in Nonprofit Management* Executive Education program, created to explore proactive methods for mastering nonprofit leadership in uncertain times. Kopischke will join the HBS faculty and approximately 140 nonprofit leaders from around the world to improve overall organizational effectiveness.

A key element of the program is the Peer Consultation Sessions, during which participants will address – within small-group, consultative working sessions – an issue chosen as critical to their organization's success. Mr. Kopischke states, "Birch Creek faces some unique challenges to utilizing our resources to full capacity. I look forward to gaining tools for analyzing our best options and implementing a strategy that honors our rich history while managing needed growth and change."

The rigorous, seven-day program begins July 13 and will encompass several themes including formulating strategy in complex environments; achieving internal alignment with strategic vision; managing key inter- and intra-organizational relationships; bridging mission and markets; and leading change. Through case studies of a diverse set of nonprofits, participants can gain an invaluable understanding of the core concepts crucial to nonprofit leadership.

A generous Birch Creek donor is underwriting Mr. Kopischke's tuition.

Birch Creek Music Performance Center is a summer music school in Door County, WI, for advanced young musicians. With a performance emphasis, students are taught by nationally known performers and educators during the day, and perform alongside them in concerts at night. Five sessions focus on percussion and steel band, symphony, big band jazz, and vocal jazz. Applications are welcome.

2014 Season Concert Schedule

Percussion & Steel Band – Concluded

Symphony – July 3 – 12

Big Band Jazz – July 16 – August 9

Vocal Jazz – August 12 – August 16

Photo:

Alan Kopischke

<https://www.dropbox.com/s/k4smmgtu5qmlwhr/AlanHeadshot.JPG>

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