



## BIRCH CREEK MUSIC PERFORMANCE CENTER, INC. 2017 SPONSORSHIP FACTS

By becoming a Birch Creek Concert Sponsor, you are making a statement that you care about the growth and development of some of the best young musicians in the country. In turn, students, faculty and our concert audiences take note of and appreciate your support of Birch Creek.

### Birch Creek Gives...

- Continuous recognition (throughout summer) in marketing & promotional materials via email, social media posts, newspapers, Birch Creek's Website, and also our Birch Notes Newsletter, which is mailed to more than 6,000 patrons.
- Your business logo or name printed in Birch Creek's season Program Book, handed out at every summer and fall concert to OVER 6,700 concertgoers, **if reserved by April 15, 2017.**
- Tax acknowledgement for the tax-deductible portion of your sponsorship. Complimentary tickets are deducted from your total.
- Invitation to the Percussion Opening Night Reception, and two complimentary tickets to the concert that night.
- On the evening of your concert, an announcement of your sponsorship from the stage, your logo on posters displayed at the entrances to the performance hall, as well as printed acknowledgement in the evening's program insert
- On the evening of your concert, complimentary concert tickets and premium, reserved seating
- Invaluable good will for your visible support of Birch Creek's music education for promising young students

### The Sponsor Gives...

		Comp. Tickets <u>Received</u>
• Sponsor the performances for one 2-week session		
▪ <i>Symphony or Percussion</i>	\$ 5,000.00	16
▪ <i>Jazz I or Jazz II</i>	\$ 5,300.00	16
• Sponsor the first week of Symphony, including the Burton Competition Performance and Fourth of July	\$ 3,200.00	14
• Sponsor a week of performances (4-night schedule)	\$ 2,700.00	12
• Sponsor a week of performances (3-night schedule)	\$ 2,400.00	10
• Sponsor a Saturday night concert	\$ 1,000.00	8
• Sponsor a Friday night concert	\$ 850.00	6
• Sponsor a Wednesday or Thursday night concert	\$ 650.00	4

Contact Michelle Naese  
Phone (920) 868-3763 • Email [michelle@birchcreek.org](mailto:michelle@birchcreek.org)

Corporate sponsorships are being sought for each session, therefore multiple sponsorships for each concert are possible. The sponsor may share costs with another organization, or Birch Creek may schedule more than one sponsor each evening. The above sponsorship plans may be adjusted to fit the needs of an interested sponsor. For example, some corporations have preferred to sponsor four Thursdays or three Fridays, etc.

Birch Creek is a 501(c)(3) non-profit corporation.  
Sponsorships may be tax deductible to the extent permitted by law.  
Thanks for your support!