

We invite you to support Birch Creek Music Performance Center through **advertising in our Program Book**. You will reach more than 6,000 concert-goers during the 2019 season with an ad featured in Birch Creek's beautiful, premium-quality, full color program book. Many of our patrons are new to Door County and will gain awareness of and interest in your business or organization through your advertisement. Your ad also shows Birch Creek patrons how much you value our mission, students and instructors. If you have any questions, please feel free to contact Marketing Manager, Emily Maher, at emily@birchcreek.org or call 920.868.1305.

There are also opportunities to be a **concert sponsor** during the 2019 Summer and Fall seasons. Sponsorship allows Birch Creek to continue attracting some of the finest musicians and performers in the country, as well as providing our students with the invaluable experience of performing before live audiences. For more information, call Michelle Naese at 920.868.3763.

You may email the completed form to emily@birchcreek.org or mail it to Birch Creek, PO Box 230, Egg Harbor, WI 54209, or drop it off during regular business hours at our office at 3821 County E, three miles east of Egg Harbor.

Contract Deadline — Friday, March 15, 2019 Artwork / Payment Deadline — Friday, April 5, 2019

All ad sizes are available in color and black & white.

2018 program book advertisers with outside back cover or inside front cover placement have right-of-first-refusal on these spaces for the 2019 program book. Please call for availability.

Advertiser / Business Name _____

Contact Name _____ Design Contact _____

Mailing Address _____ Design Email _____

_____ Design Phone _____

Phone _____

Email _____

- | | | |
|---|---|---|
| <input type="checkbox"/> Outside Back Cover – \$850 | <input type="checkbox"/> 1/2 Vertical Color – \$450 | <input type="checkbox"/> 1/4 Vertical Color – \$305 |
| <input type="checkbox"/> Inside Front Cover – \$785 | <input type="checkbox"/> 1/2 Vertical B/W – \$395 | <input type="checkbox"/> 1/4 Vertical B/W – \$275 |
| <input type="checkbox"/> Inside Back Cover – \$785 | <input type="checkbox"/> 1/2 Horizontal Color – \$450 | <input type="checkbox"/> 1/4 Horizontal Color – \$305 |
| <input type="checkbox"/> Full Page Color – \$690 | <input type="checkbox"/> 1/2 Horizontal B/W – \$395 | <input type="checkbox"/> 1/4 Horizontal B/W – \$275 |
| <input type="checkbox"/> Full Page B/W – \$630 | | |
| | <input type="checkbox"/> 1/3 Vertical Color – \$375 | <input type="checkbox"/> 1/6 Square Color – \$260 |
| <input type="checkbox"/> 2/3 Color – \$575 | <input type="checkbox"/> 1/3 Vertical B/W – \$340 | <input type="checkbox"/> 1/6 Square B/W – \$235 |
| <input type="checkbox"/> 2/3 B/W – \$515 | <input type="checkbox"/> 1/3 Horizontal Color – \$375 | |
| | <input type="checkbox"/> 1/3 Horizontal B/W – \$340 | |

- Please repeat my ad from the 2018 program book with no changes.
- New advertising materials in electronic format are being sent to **emily@birchcreek.org** by April 5, 2019.

I am sending a check for \$ _____ by April 5, 2019.

Please charge my credit card (check one) Visa MasterCard Discover American Express

Cardholder Name _____ Amount _____

Account Number _____ Exp. Date _____

Authorized Signature _____ Date _____

Advertising Contract Authorization


Signature _____ Date _____

BIRCH CREEK 2019 SEASON PROGRAM BOOK AD SIZES & RATES

FULL PAGE
5.75 x 8.75
b/w \$630
or
Color \$690


OUTSIDE BACK COVER
Color \$850

INSIDE COVER
Color \$785




2/3-PAGE HORIZONTAL
5.75 x 5.75

b/w \$515
or
color \$575



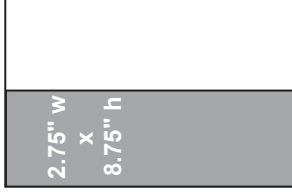
1/2-PAGE HORIZONTAL
5.75 x 4.25

b/w \$395
or
color \$450



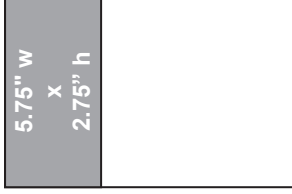
1/2-PAGE VERTICAL
2.75 x 8.75

b/w \$395
or
color \$450



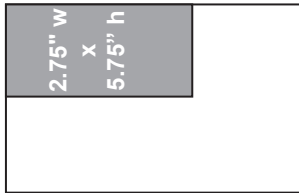
1/3-PAGE HORIZONTAL
5.75 x 2.75

b/w \$340
or
color \$375




1/3-PAGE VERTICAL
2.75 x 5.75

b/w \$340
or
color \$375



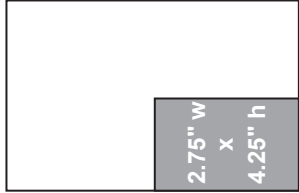
1/4-PAGE HORIZONTAL
5.75 x 2

b/w \$275
or
color \$305




1/4-PAGE VERTICAL
2.75 x 4.25

b/w \$275
or
color \$305



1/6-PAGE SQUARE
2.75 x 2.75

b/w \$235
or
color \$260



TECHNICAL REQUIREMENTS

- **File formats:** High-res PDF files are preferred! All fonts embedded and exact sizes as shown above.
 - Mac compatible in Adobe Acrobat, Illustrator, Photoshop or InDesign. Package to include fonts and artwork plus a hard copy of your ad.
- Use **one** of the following methods to send your ad artwork:
 - 1) **Email PDF** attachment to: emily@birchcreek.org. Put "Birch Creek 2019 Program Book Ad (BUSINESS NAME)" in the email subject line.
 - 2) **Mail thumb/flash drive** to Emily Maher, Birch Creek, PO Box 230, Egg Harbor, WI 54209-0230. Include a hard copy of your ad.
 - 3) **Hand-deliver** artwork and files to the Birch Creek Office, 3821 County E, Egg Harbor, Mon - Thu 9AM-4PM; Fri 9AM-2PM thru May 1st.

DEADLINES:	Contract:	Friday, March 15, 2019
	Ad & Payment:	Friday, April 5, 2019

Technical, billing and contract questions: Emily Maher, Birch Creek 920.868.1305 or emily@birchcreek.org